



KGW
1501 SW Jefferson
Portland, OR 97201

Peterson Media Services
737 SE Sandy Blvd
Portland, OR 97214

Contract # 860843

Schedule Dates 10/11/12-10/14/12
Advertiser Charlie Hales for Mayor (38768)
Agency/T-Code Peterson Media Services (1995)/612461178
Product Political - City Mayor (1193)
Brand Charlie Hales for Mayor (167991)
Salesperson Brown, Craig (1104)
Sales Office KGW - Portland
Buyer Name Lorimer,Suzanne
Phone/Fax (503) 567-9430 /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT\$6,745
Wk #1 10/8-10/14

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Michelle Ruark
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,011.75
Net Total \$5,733.25
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$6,745.00
Grand Total:	19	\$6,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	4:28A- 4:58A (PT)					1	1			2	\$50.00	\$100.00	Portland (KGW) (KGW)		10/8/12
2.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	4:58A- 5:57A (PT)					1	1			2	\$160.00	\$320.00	Portland (KGW) (KGW)		10/8/12
3.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	5:57A- 6:58A (PT)	1				X	X			1	\$600.00	\$600.00	Portland (KGW) (KGW)		10/8/12
4.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5:58A- 9A (PT)							1		1	\$200.00	\$200.00	Portland (KGW) (KGW)		10/8/12
5.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	5:58A- 8:58A (PT)								1	1	\$275.00	\$275.00	Portland (KGW) (KGW)		10/8/12
6.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	6:58A- 9A (PT)	1				X	X			1	\$625.00	\$625.00	Portland (KGW) (KGW)		10/8/12
7.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	2:58P- 4P (PT)					1	1			2	\$200.00	\$400.00	Portland (KGW) (KGW)		10/8/12
8.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	4P- 4:57P (PT)	1				X	X			1	\$400.00	\$400.00	Portland (KGW) (KGW)		10/8/12
9.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	4:57P- 5:30P (PT)	1				X	X			1	\$775.00	\$775.00	Portland (KGW) (KGW)		10/8/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5P- 6P (PT)							1		1	\$300.00	\$300.00	Portland (KGW) (KGW)		10/8/12
11.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	5:59P- 7P (PT)	1				X	X			1	\$650.00	\$650.00	Portland (KGW) (KGW)		10/8/12
12.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	11P- 11:34P (PT)	1				X	X			1	\$700.00	\$700.00	Portland (KGW) (KGW)		10/8/12
13.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11P- 11:30P (PT)							1		1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/8/12
14.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11P- 11:35P (PT)								1	1	\$450.00	\$450.00	Portland (KGW) (KGW)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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[illegible]

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